

Summary Report to OB Division Members

April 2015

2014 Member Survey
Organisational Behaviour (OB) Division
Academy of Management

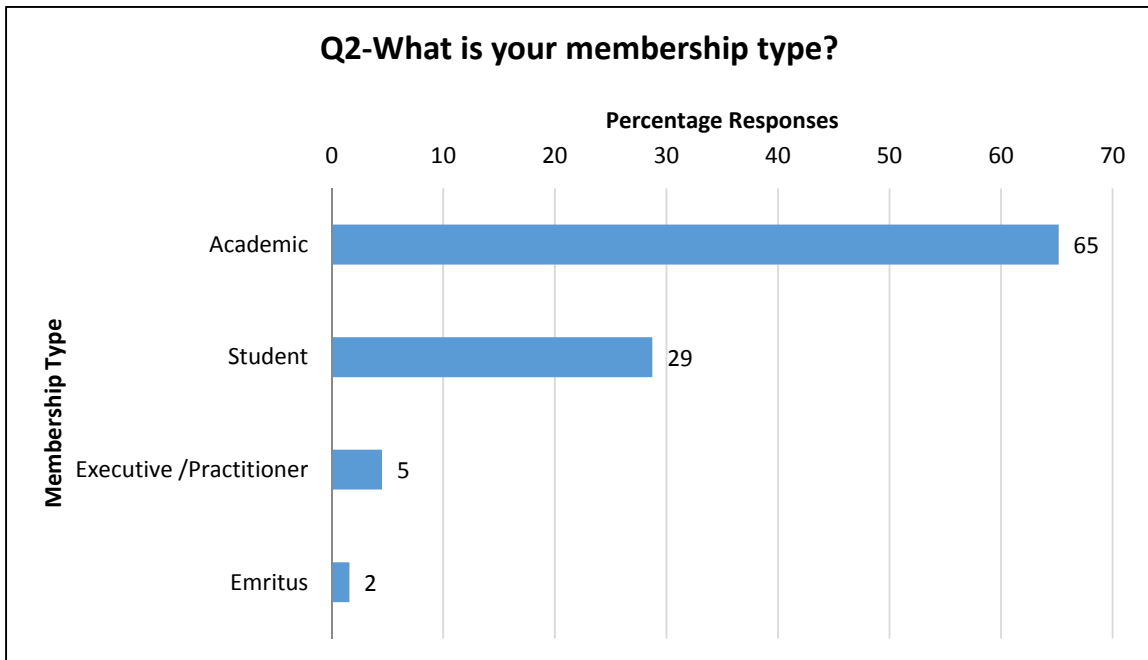
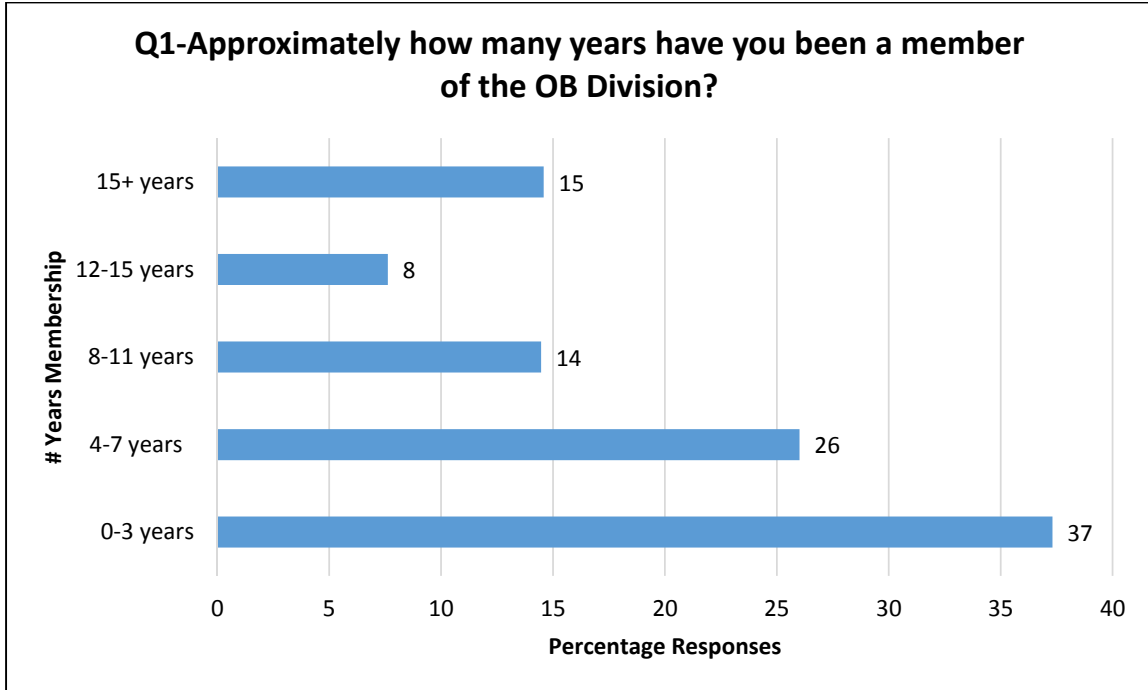


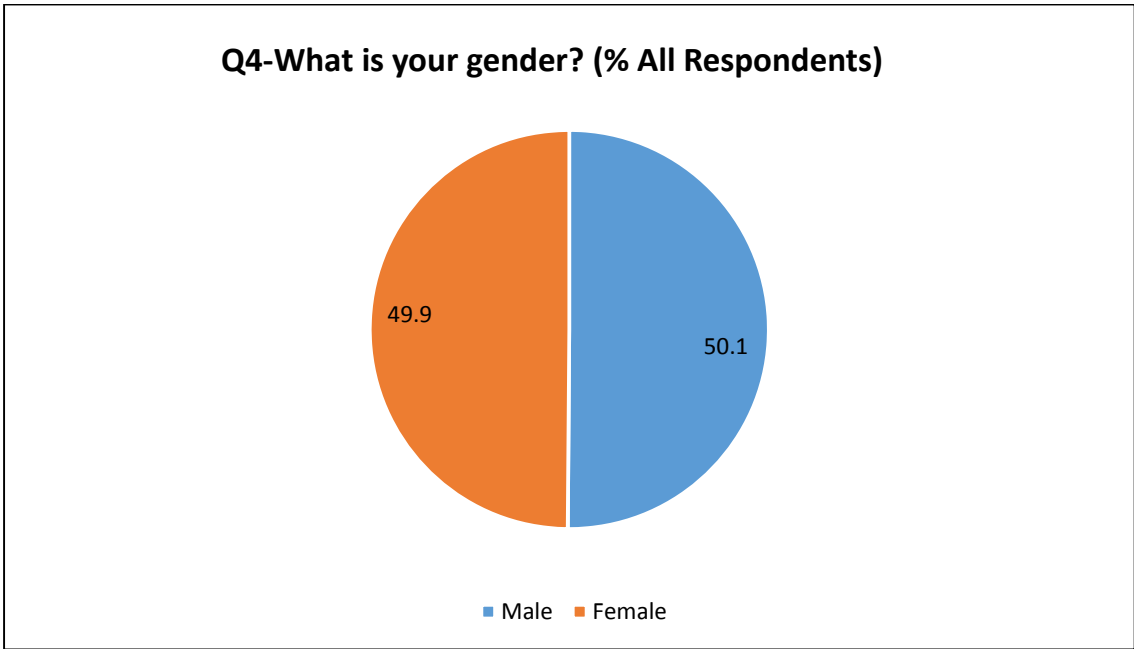
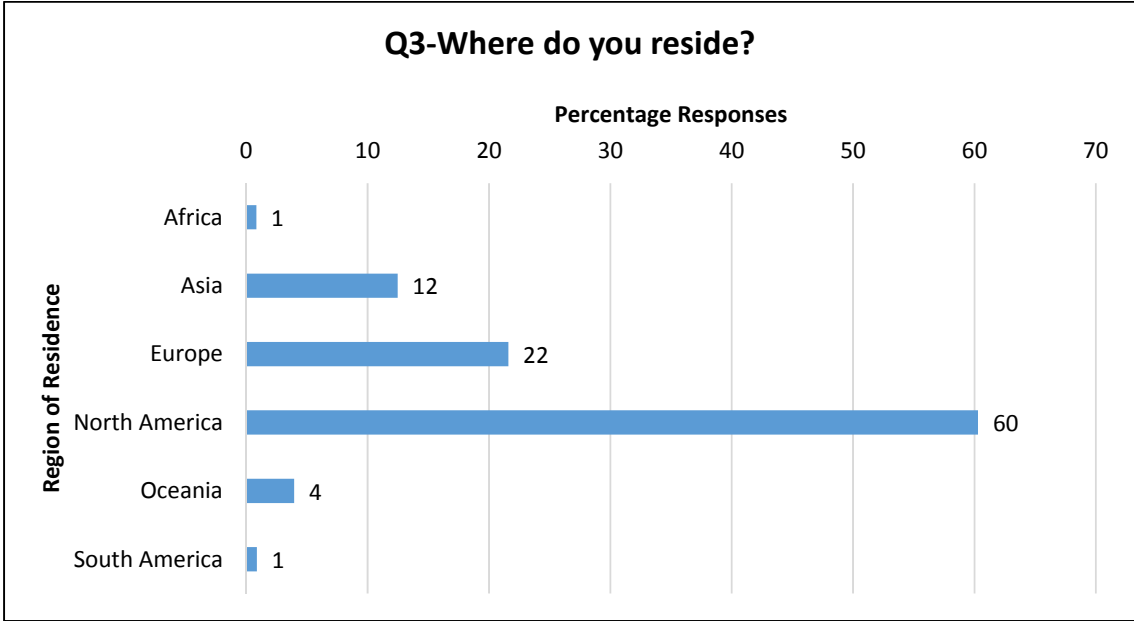
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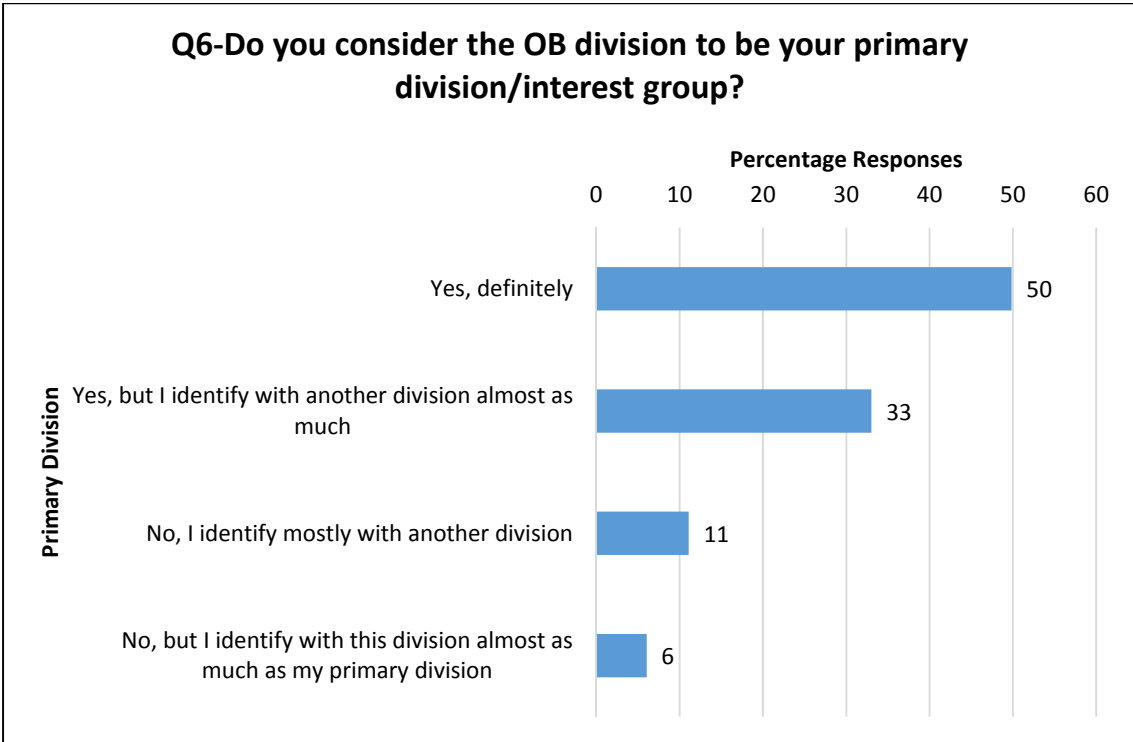
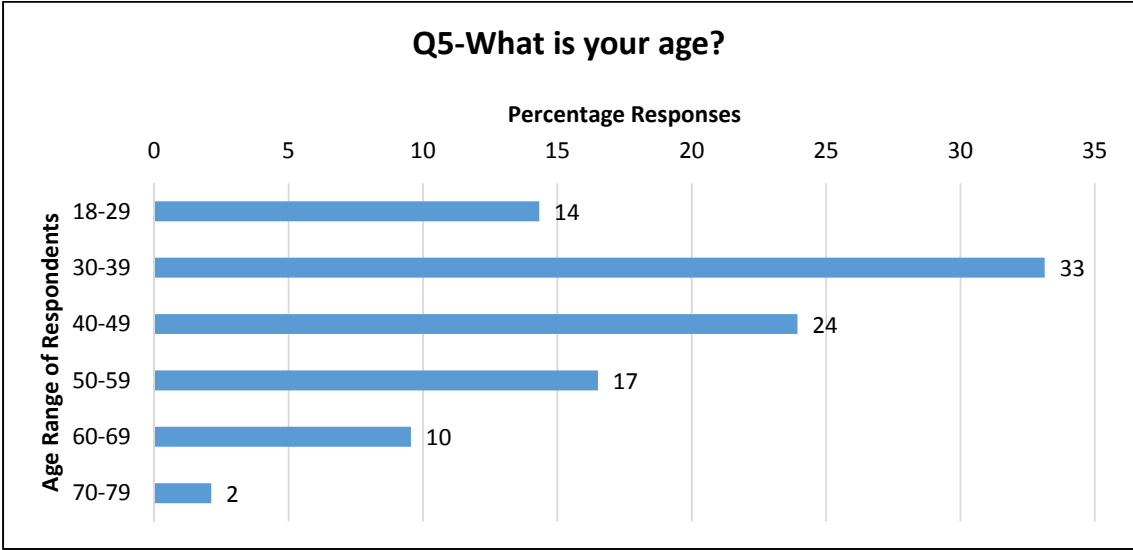
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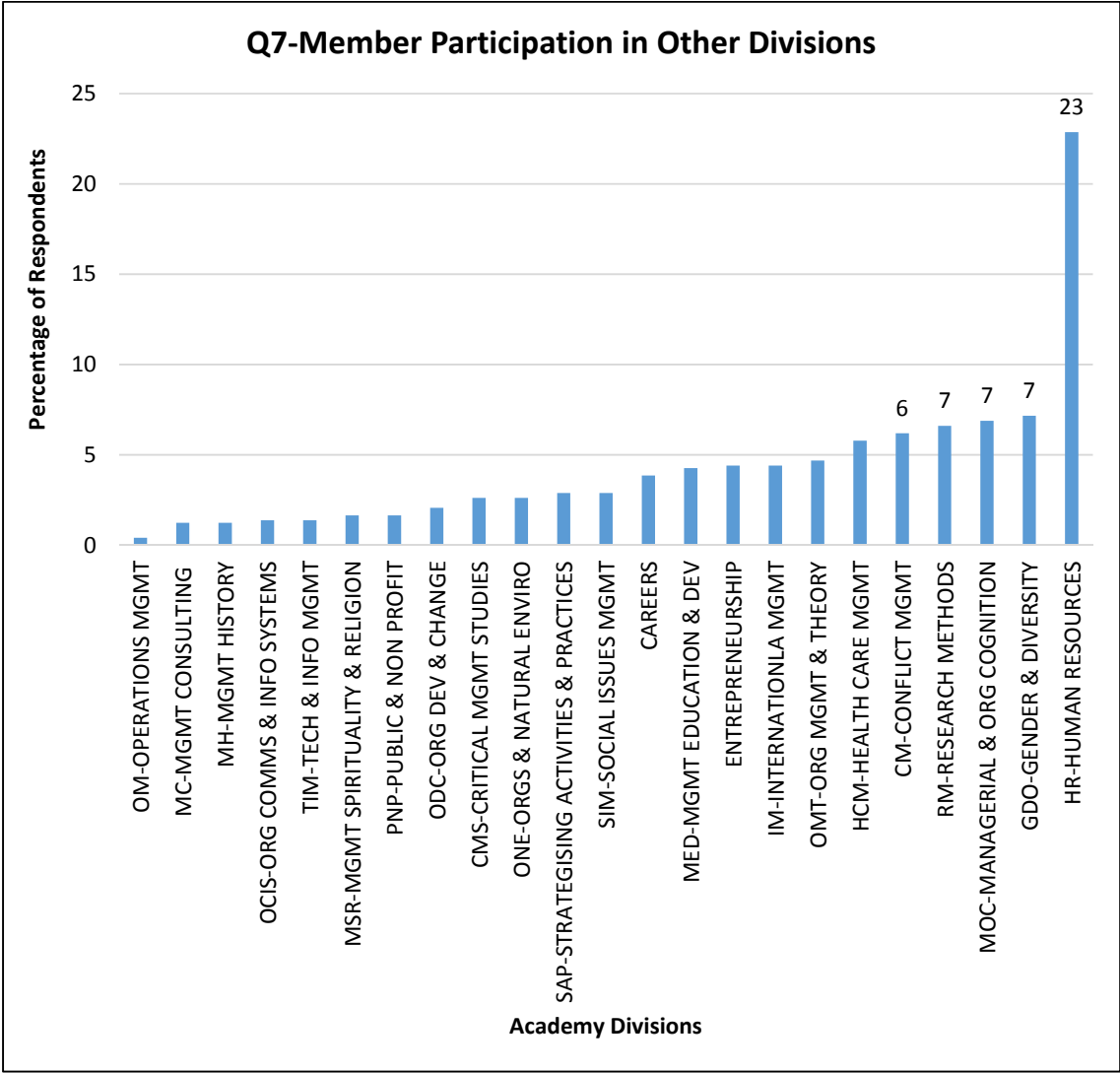
2014 Survey Part 1

RESPONDENT PROFILE (Q1-Q10)

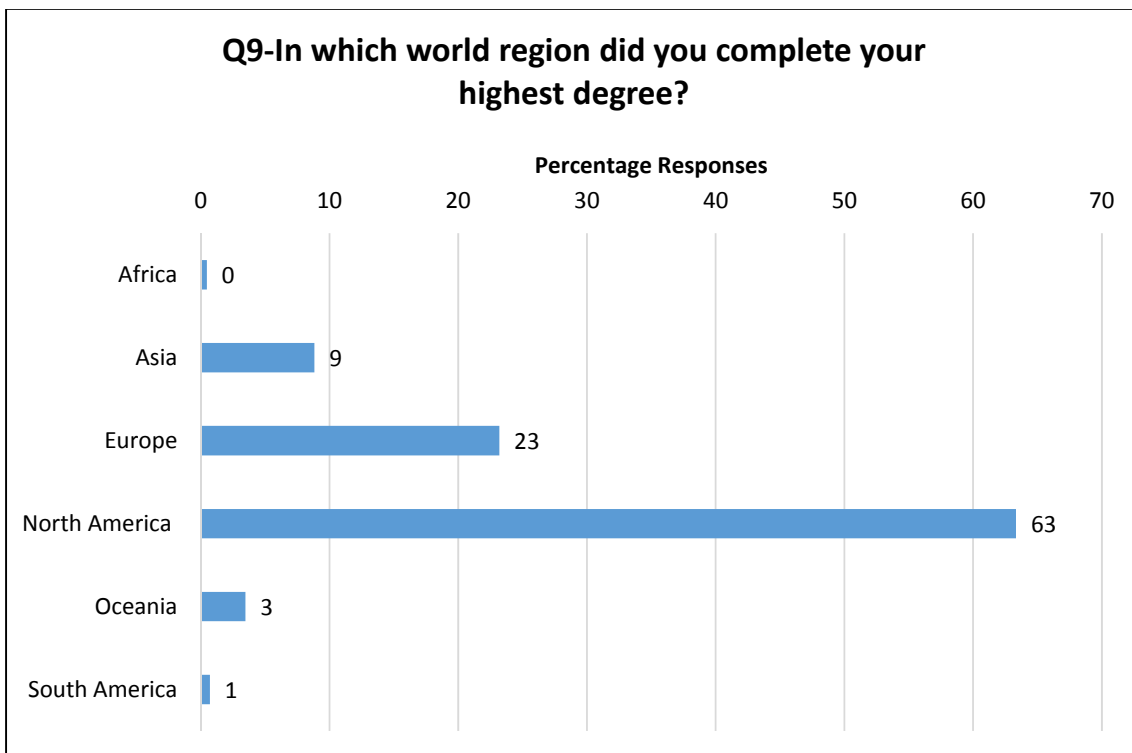




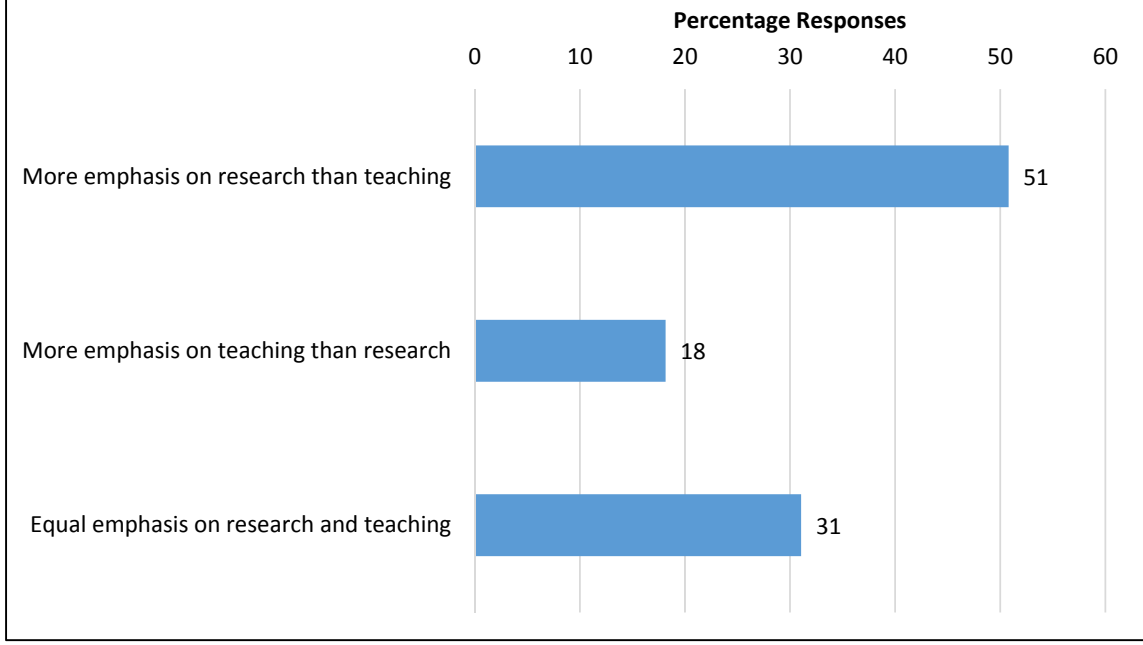




Q8-Rank order why you belong to the OB Division (1-most important, 5-least)	Ranking	1	2	3	4	5
Gain and share information relevant to research	# Responses	1244	279	92	36	30
	% Responses	74	17	5	2	2
Gain and share information relevant to teaching	# Responses	113	454	482	399	235
	% Responses	7	27	29	24	14
Gain and share information relevant to training and management practice	# Responses	86	210	473	573	342
	% Responses	5	12	28	34	20
To learn more about a domain that is new to me	# Responses	66	249	292	375	701
	% Responses	4	15	17	22	42
Develop and maintain social connections	# Responses	175	491	344	300	373
	% Responses	10	29	20	18	22



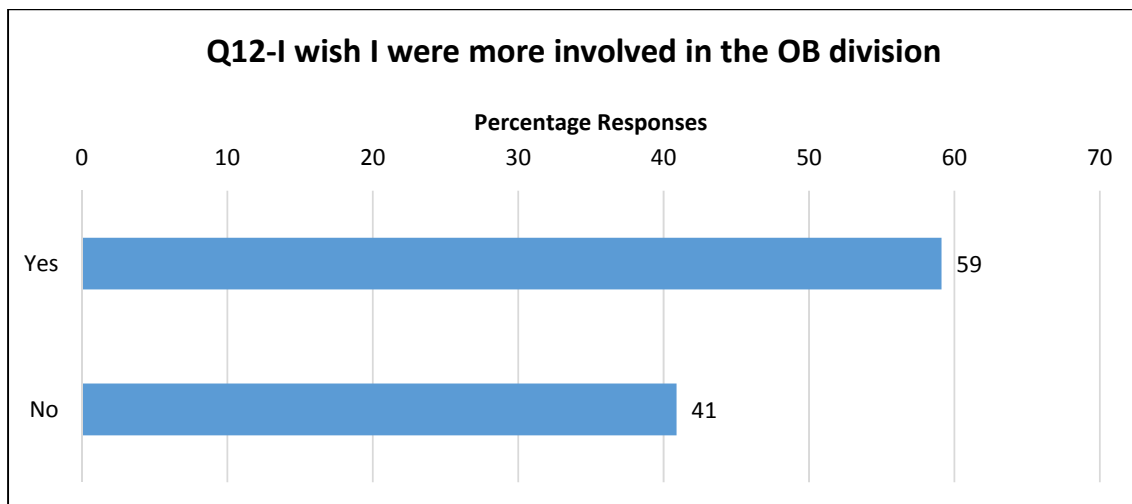
Q10- If you are at an academic institution, which of the following best represents your university?



2014 Survey Part 2

Connection & Involvement with the OB Division (Q11-12)

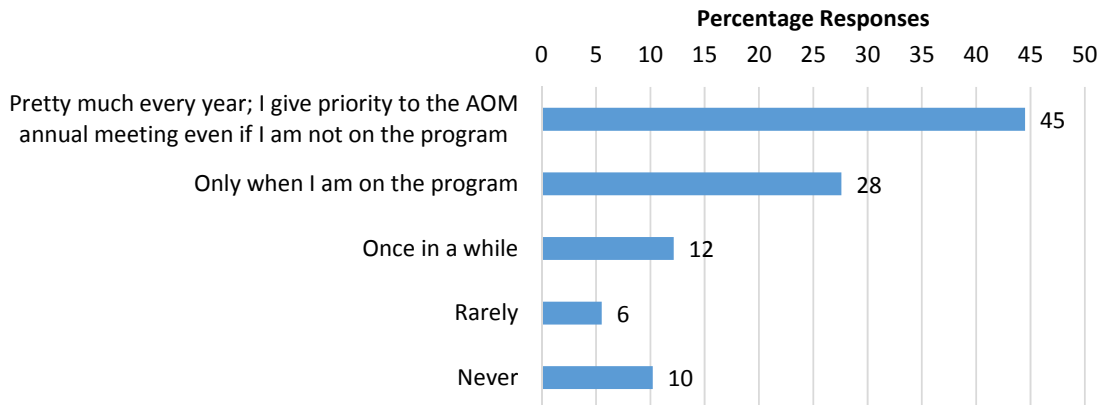
Q11-Indicate the extent to which you agree with each of the following statements	Ranking	Disagree strongly	Disagree	Neutral	Agree	Agree strongly
The OB Division provides good opportunities to get involved.	# Responses	22	124	506	820	178
	% Responses	1	8	31	50	11
The OB Division provides strong value to its members.	# Responses	16	61	528	836	209
	% Responses	1	4	32	51	13
I have confidence that the leadership of the OB division is steering the division in the right direction.	# Responses	11	38	530	819	246
	% Responses	1	2	32	50	15
I believe I am part of the OB division and its activities.	# Responses	57	241	629	582	138
	% Responses	3	15	38	35	8
I strongly identify with the OB division's mission.	# Responses	25	121	624	669	199
	% Responses	2	7	38	41	12
I am optimistic about the future of the OB division.	# Responses	11	34	376	889	320
	% Responses	1	2	23	55	20



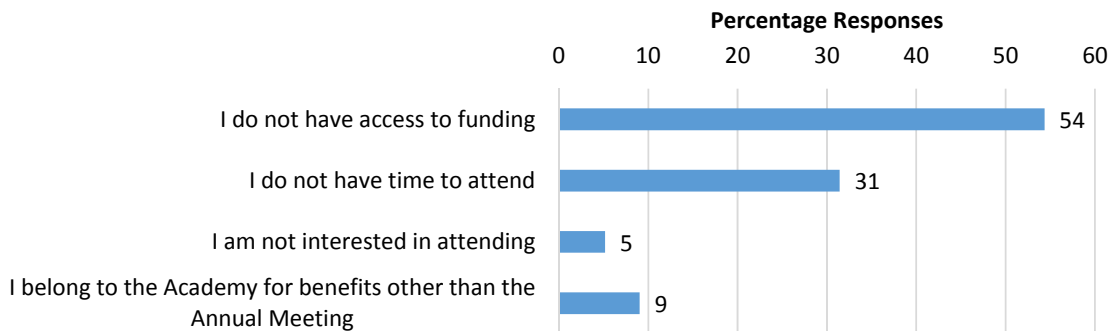
2014 Survey Part 3

Annual Meeting (Q13-Q20)

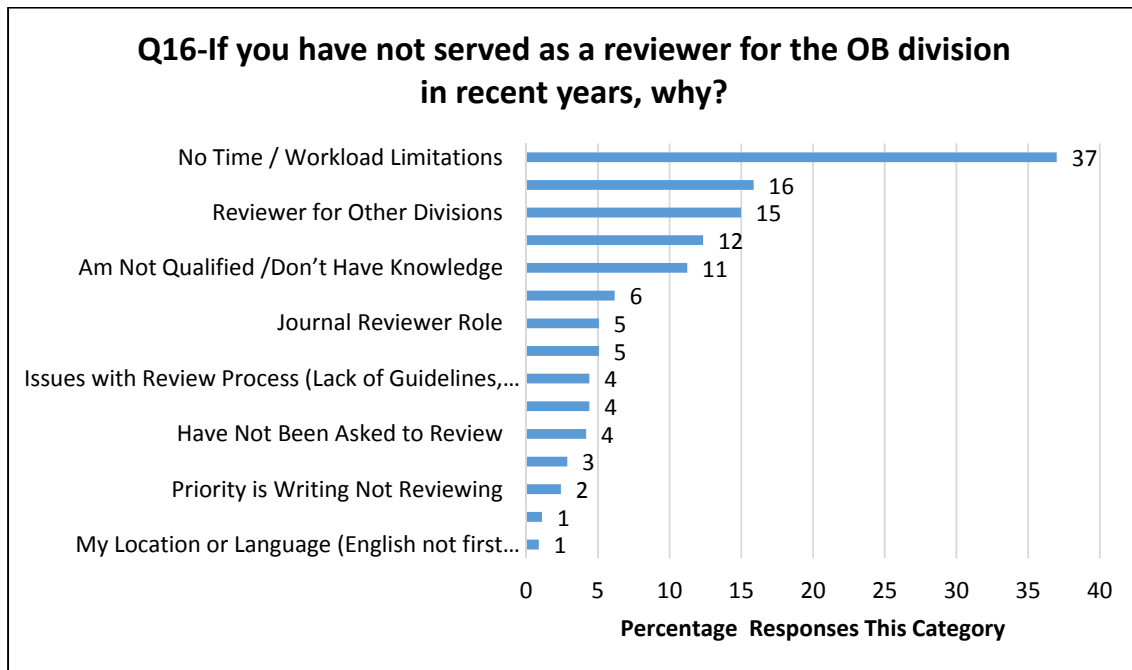
Q13-How frequently, on average, do you attend the Academy's Annual Meeting?



Q14-If you do not attend the Academy's Annual Meeting, why do you not attend? Please check all that apply.



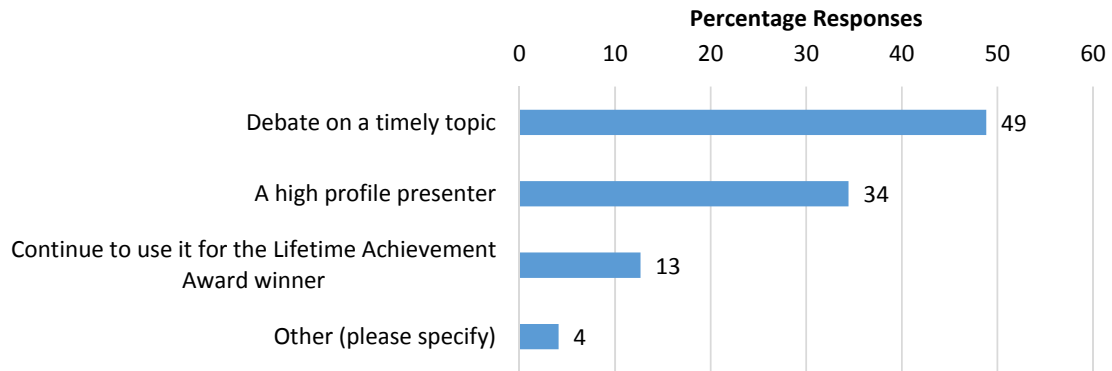
Q15-During the past five years, how frequently, on average, did you engage in each of the following activities related to the AOM Annual Meeting?	Ranking	Never	Once	A few Times	Every Year	N/A
Served as a reviewer	# Responses % Responses	363 23	200 13	443 29	487 31	61 4
Presented at a professional development workshop	# Responses % Responses	978 63	173 11	220 14	93 6	85 5
Attended a professional development workshop	# Responses % Responses	464 30	290 19	469 30	262 17	60 4
Presented at a scholarly session (paper, symposium, etc.)	# Responses % Responses	406 26	242 16	490 32	350 23	60 4
Served as a chair or discussant for a scholarly session	# Responses % Responses	921 60	201 13	288 19	58 4	78 5
Attended a regular conference session	# Responses % Responses	243 16	153 10	527 34	571 37	53 3
Participated in other activities (social events, business meetings, etc.)	# Responses % Responses	351 23	179 12	471 30	487 32	57 4
Volunteered in some capacity (awards committee, social outing coordinator, etc.)	# Responses % Responses	1066 69	135 9	160 10	93 6	84 5



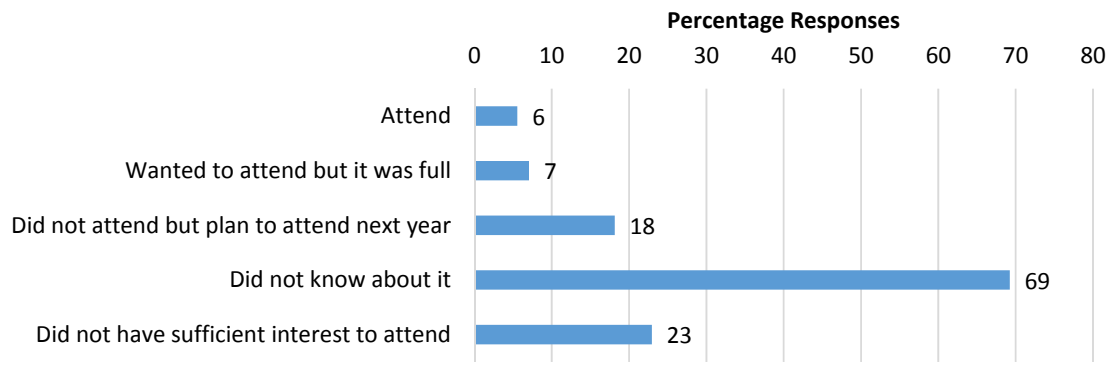
Q17-Please rate your level of satisfaction with the following features of the OB division's annual meeting program	Ranking	Not satisfied	Somewhat satisfied	Satisfied	Very satisfied	Extremely Satisfied	N/A
Professional Development Workshops (PDWs)	# Responses	13	103	370	378	191	467
	% Responses	1	7	24	25	13	31
Traditional paper sessions	# Responses	40	152	499	443	124	264
	% Responses	3	10	33	29	8	17
Discussion Paper sessions	# Responses	49	150	467	369	102	383
	% Responses	3	10	31	24	7	25
Divisional Roundtable Paper sessions	# Responses	68	168	390	254	87	546
	% Responses	4	11	26	17	6	36
Cross-Divisional Paper Sessions	# Responses	28	124	405	278	93	584
	% Responses	2	8	27	18	6	39
Symposia	# Responses	16	79	402	437	203	379
	% Responses	1	5	27	29	13	25
Plenaries	# Responses	27	133	351	205	77	718
	% Responses	2	9	23	14	5	48
Social and networking opportunities	# Responses	49	166	439	383	162	324
	% Responses	3	11	29	25	11	21
Overall access to participation on the program	# Responses	39	135	455	436	177	275
	% Responses	3	9	30	29	12	18

Q18-Please indicate the extent to which you agree with the following statements about the OB division.	Ranking	Disagree Strongly	Disagree	Neutral	Agree	Agree Strongly
The OB division needs a more diverse set of formats.	# Responses	65	322	711	340	64
	% Responses	4	21	47	23	4
The OB division's PDW sessions are more useful to me than the full AOM conference program.	# Responses	44	246	675	426	103
	% Responses	3	16	45	29	7
The OB division's program reviewers offer useful feedback to improve my work.	# Responses	67	208	667	485	68
	% Responses	4	14	45	32	5
The OB division needs to include more of an international focus on the Academy program.	# Responses	64	240	639	382	168
	% Responses	4	16	43	26	11
Generally speaking, the OB division's overall program at the Academy meeting is interesting and useful to me.	# Responses	9	29	367	900	190
	% Responses	1	2	25	60	13

Q19-How do you think the OB division could make best use of the plenary session?



Q20-Recently, AOM introduced a Teaching and Learning Conference (TLC@AOM) at the annual meeting. Did you:

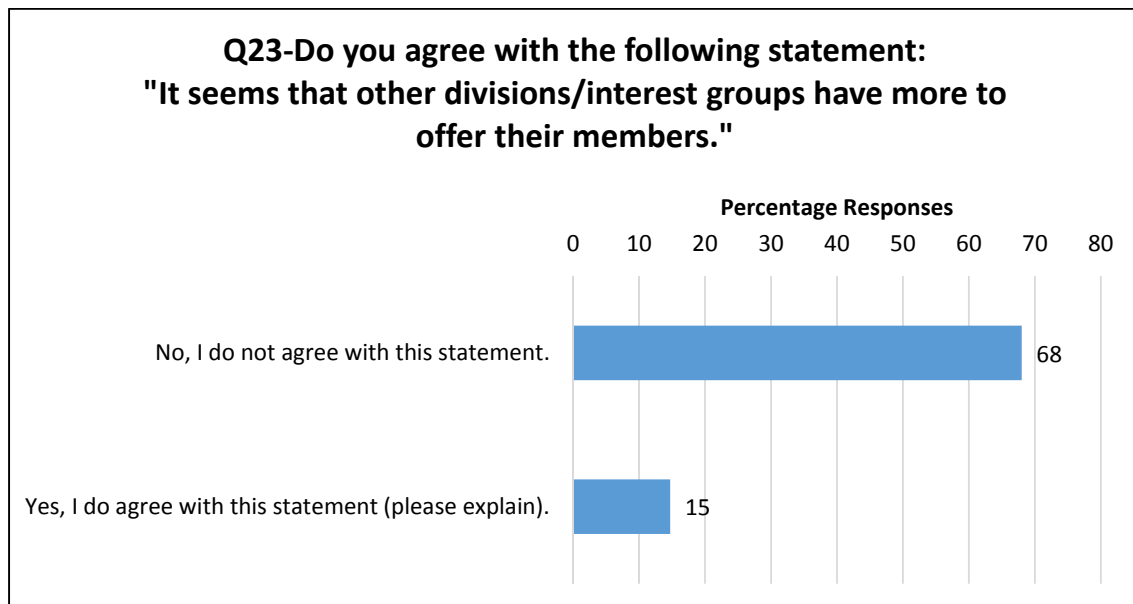


2014 Survey Part 4

OB Division Programs, Services & Leadership (Q21-23)

Q21-Please rate your satisfaction with the following programs and services of the OB division:	Ranking	Not satisfied	Some-what satisfied	satisfied	Very satisfied	Extreme-ly Satisfie d	N/A
Sense of community within the division	# Responses % Responses	118 9	277 20	525 38	223 16	52 4	173 13
Activities that address the division's domain	# Responses % Responses	41 3	147 11	572 42	278 21	93 7	218 16
Welcoming of members from various demographic groups (diverse in, for example, race/ ethnicity, gender, age, nationality, sexual orientation, disability status, etc.)	# Responses % Responses	60 4	180 13	495 37	265 20	85 6	264 20
Efforts to reach out to international members	# Responses % Responses	59 4	127 9	377 28	283 21	201 15	297 22
Efforts to foster good relations and work collaboratively with other divisions /interest groups	# Responses % Responses	24 2	80 6	328 24	156 12	84 6	670 50
Opportunities outside of the annual meeting to network/ collaborate with peers	# Responses % Responses	75 6	154 11	373 28	194 14	67 5	482 36
Encouragement from division leaders to form network communities for members like me	# Responses % Responses	118 9	187 14	386 29	183 14	63 5	407 30
Opportunities for members like me to receive mentoring	# Responses % Responses	29 2	67 5	405 30	308 23	258 19	284 21
Level of communication received from the division	# Responses % Responses	39 3	105 8	418 31	239 18	132 10	409 30
Quality of newsletter	# Responses % Responses	40 3	146 11	565 42	274 20	92 7	216 16
Usefulness of website	# Responses % Responses	60 5	178 13	487 37	263 20	83 6	262 20
Value of List-servs	# Responses % Responses	59 4	126 9	372 28	279 21	199 15	293 22
Responsiveness of division officers to member concerns	# Responses % Responses	24 2	80 6	324 24	153 12	84 6	661 50
Ability of interested members to become leaders in the division	# Responses % Responses	74 6	153 12	368 28	192 14	67 5	475 36
Opportunities to influence the division	# Responses % Responses	117 9	185 14	382 29	182 14	63 5	400 30
Fair and open elections	# Responses % Responses	29 2	67 5	400 30	307 23	252 19	280 21
Selection process for awards and recognition	# Responses % Responses	39 3	103 8	413 31	236 18	129 10	405 30

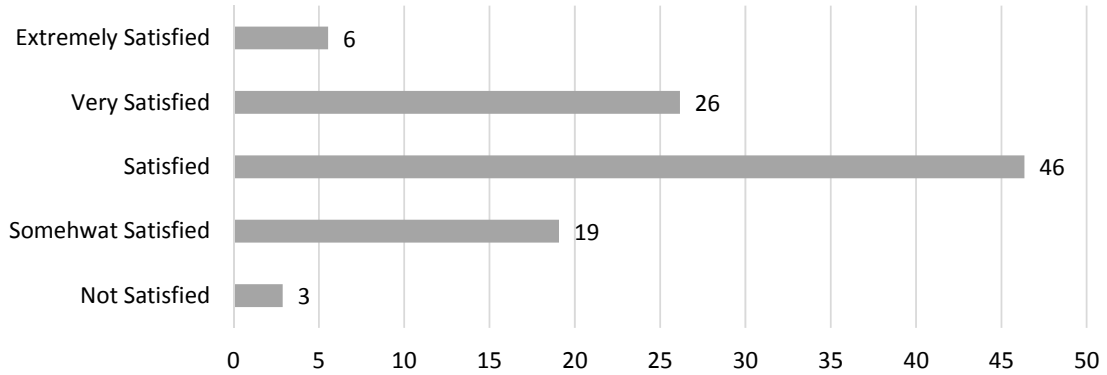
Q22-Please indicate the extent to which you agree with each of the following statements about the OB division	Ranking	Disagree Strongly	Disagree	Neutral	Agree	Agree Strongly
The OB division needs greater focus on real-world problems and practitioner issues.	# Responses	34	167	444	504	226
	% Responses	2	12	32	37	16
The OB division addresses the needs of its international members.	# Responses	50	157	662	381	98
	% Responses	4	12	49	28	7
I find the OB division's website a useful source of information about the division.	# Responses	35	112	656	468	76
	% Responses	3	8	49	35	6
I believe the size of our division is a source of strength.	# Responses	54	160	469	533	136
	% Responses	4	12	35	39	10
I believe the size of our division is a source of weakness.	# Responses	153	388	470	260	76
	% Responses	11	29	35	19	6



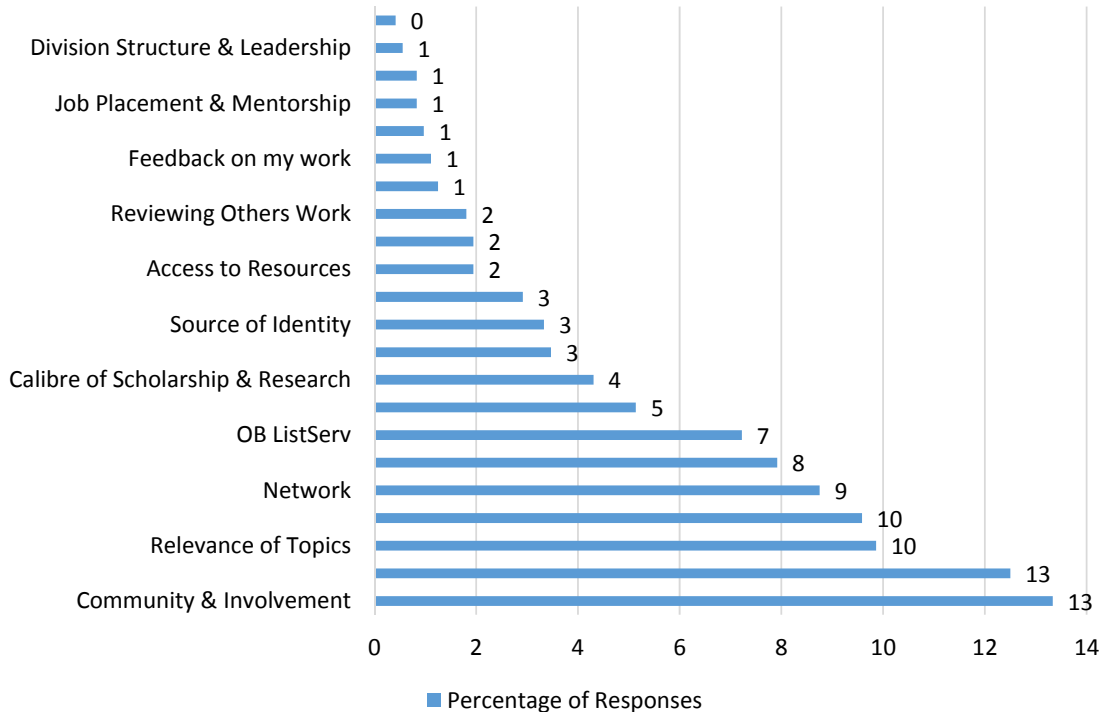
2014 Survey Part 5

Satisfaction Overall (Q24-26)

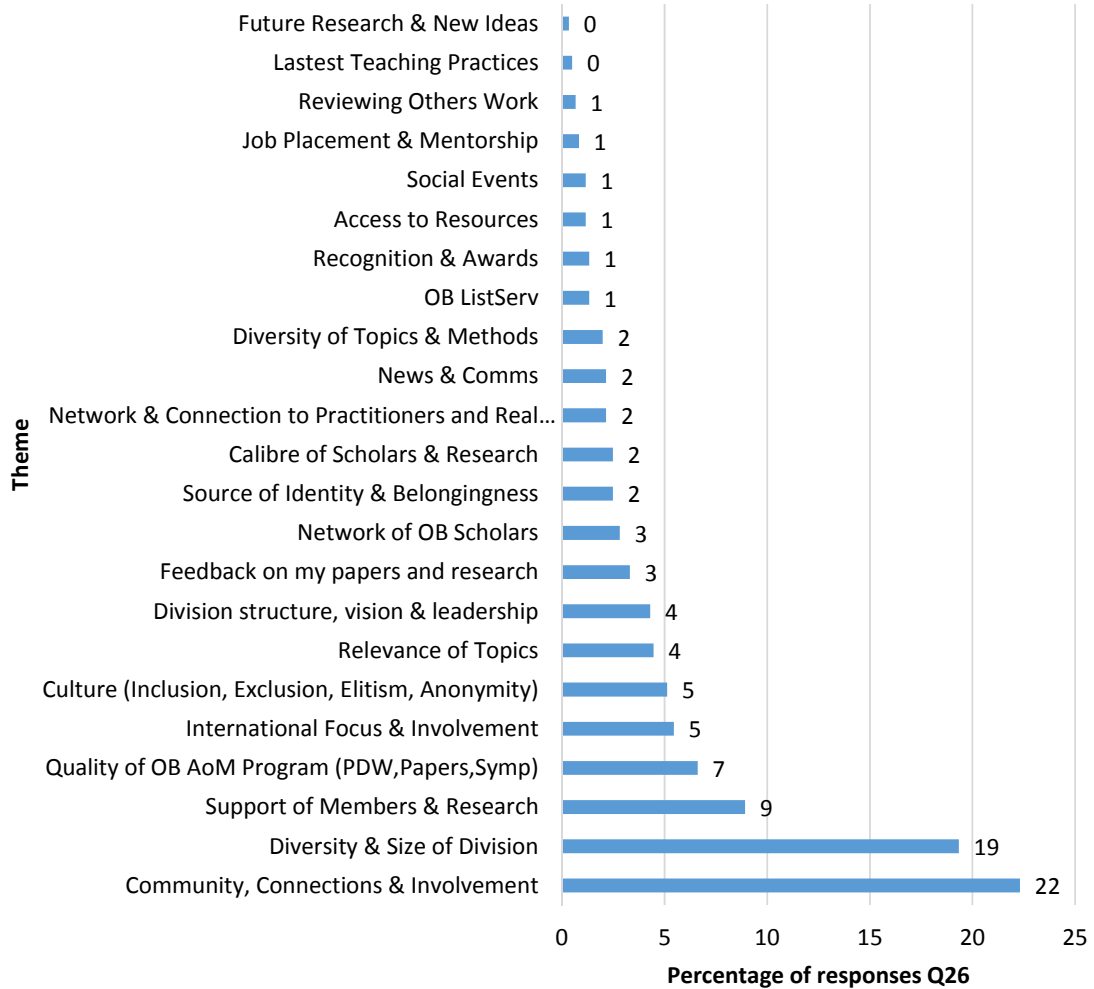
Q24: Overall, how satisfied are you with your membership in the OB division?



Q25-What do you like best about membership in the OB division?

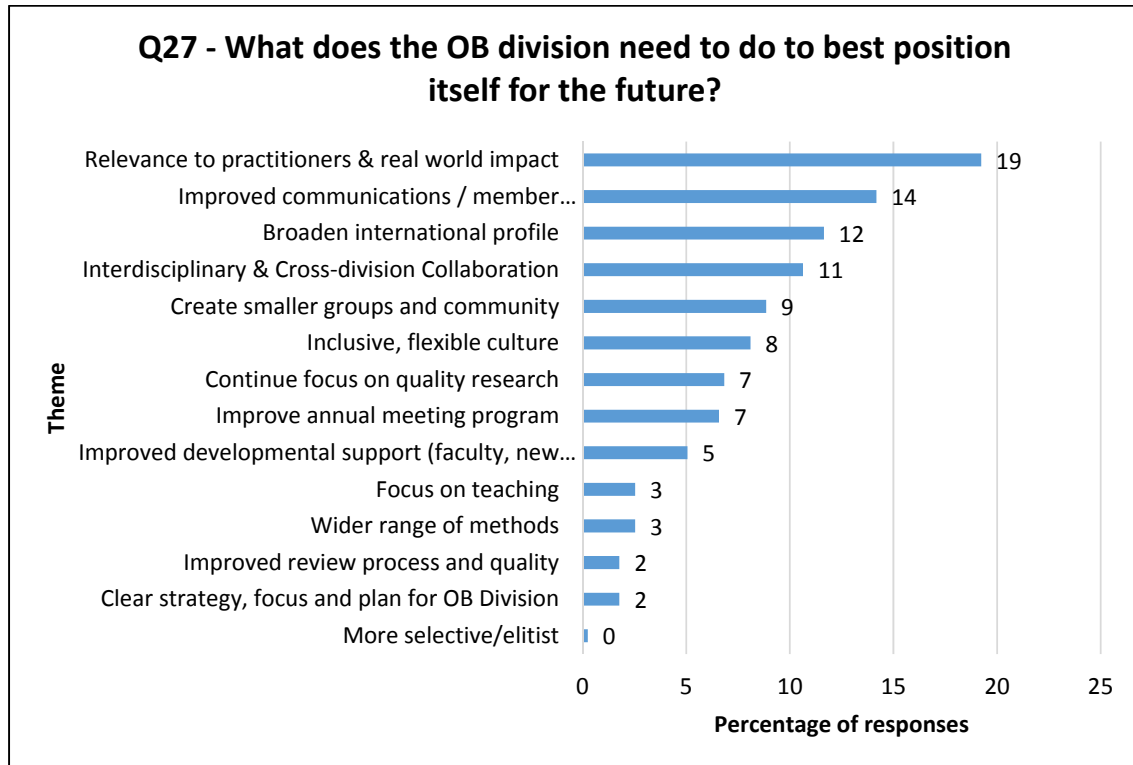


Q26 - What do you like least about membership in the OB division?

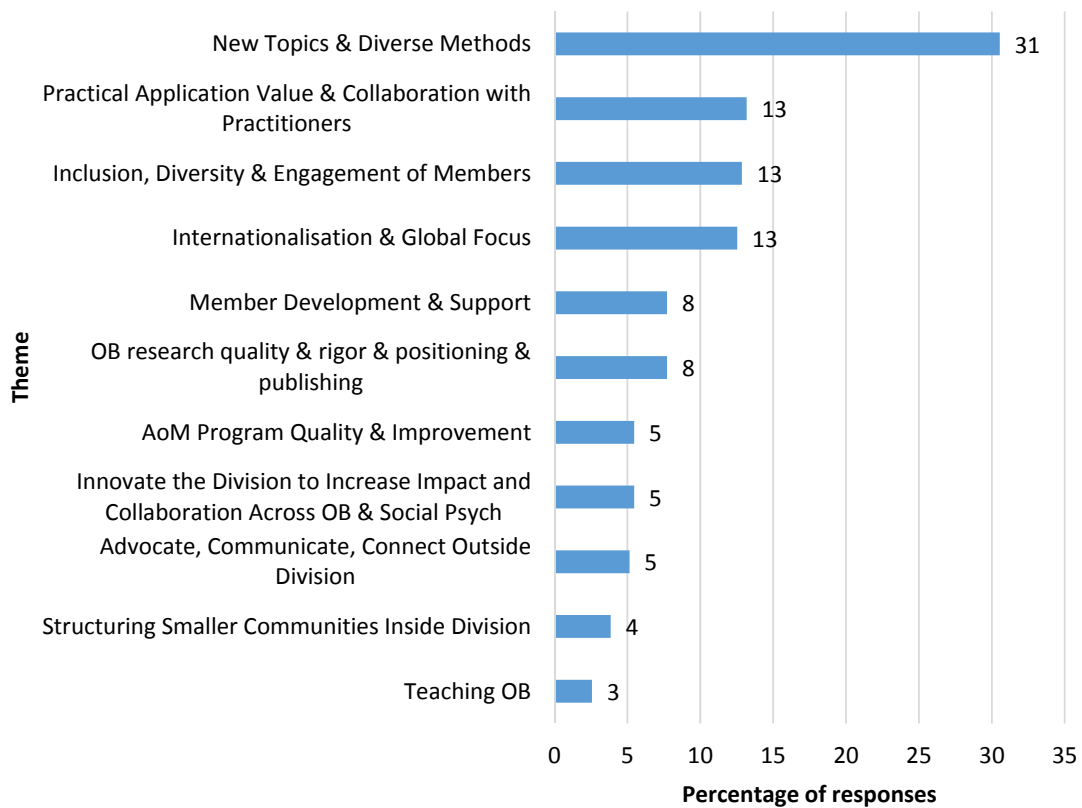


2014 Survey Part 6

Open Questions (Q27-31)



Q28-What issues should occupy the OB division's time over the next 5 years?

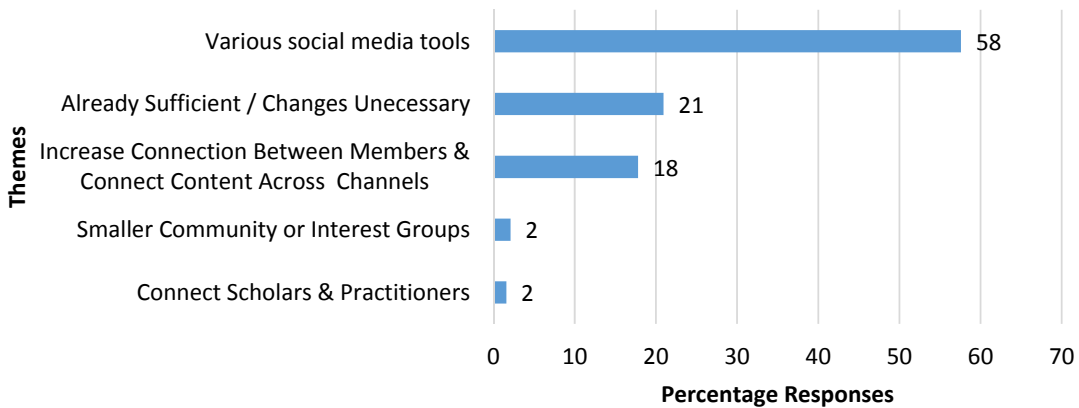


Q29-What can the OB division do tomorrow morning that would increase its effectiveness?



Q30-What suggestions do you have for how the OB division might improve its use of technology and social media to improve more value to its members?

(Note: Specific social media tools specified in comments)



Q31-Do you have any additional comments for us?

